



COPPER CLOCK WIFI

Engage with customers in-store in real time on their mobile devices, with personalised offers, brand engagement and digital campaigns driven by their physical and digital purchasing behaviour and brand interactions.

Customer brand engagement has just become a lot more powerful.



COPPER CLOCK WIFI

Be in the right place at the right time.

So much more than **WIFI**

You can now interact with your customers in-store on their mobile devices with a revenue-generating tool that helps you build visitor profiles, create digital marketing campaigns, and drive engagement with your brand.



Customers access your customised content via their mobile device



A 'Walled Garden' gives access to specific content within the premises



Easy integration into your existing WiFi network



NAC (Network Access Control), authentication, and engagement



Personalised in-store activations based on customer behaviour

Using existing WiFi technology, we have built our own ground-breaking access-controlled Captive Portal that enables you to deliver personalised marketing campaigns right in-store.

A managed service by
industry experts.

How does it **WORK?**

1 CONNECT

Our open Captive Portal authenticates new and returning users, using Progressive Profiling to present them with personalised promotional content.

2 REDIRECT

The user is redirected to a 'Walled Garden', an internal, client-managed portal specific to your store, with customised engagement tools and rich media content repositories.

3 ENGAGE

You can distribute content, offer gaming, and engage customers with specials and promotions on the mobile platform, while displaying still or video media on any in-store audiovisual devices.

4 INTEGRATE

Customers can authenticate via social media in a tailored user journey with the Captive Portal and Facebook, WhatsApp or most 3rd Party supplier API integrations.

5 REPORT

Progressive Profiling gives you customer data to target them on the right channel at the right time, measure retail events, compare your stores' performances, and define best practice.



As a solutions integrator and registered partner with the network OEM's, Copper Clock WiFi works with an in-house development team to build a customised engagement platform for each client that integrates into existing and NAC systems.

A software development company and systems integrator for the ICT industry

Copper Clock WiFi specialises in network and platform management for the larger ICT integrators, ISP's & Activations Companies. We offer consulting, managed network services & design.

Your WiFi network can be **MONETISED**

Our customers are our partners, and by offering our solutions as a fully managed service, we ensure that you can offer your own customers premium services that generate revenue for your business.



Make smart business decisions with authenticated user data and analytics, direct-to-consumer insights, call to action mechanics, and content distribution and management.



With the partner cloud management system, you can manage your own content for mobile, digital displays, video walls and any IP TV distribution.



Ideally suited for the enterprise, retail, hospitality, mining and education industries.

Ideal for the informal sector



Shop owners can rent a device we've designed that has hardware, software, and network access built in: the SPAZA BOX



Shoppers can connect to it with their mobiles and browse pre-defined websites or access social media, video, or music content.



A virtual voucher purchasing system is also built into the box.



As a repository and distributor of information, technology can address a real need in the sector by enabling brands to share education content without the limitation of mobile data costs or lack of connectivity.

This technology has exciting potential for locations such as spaza shops, to cost-effectively distribute content to those who have no or very limited internet access. By tapping into existing buyer behaviour, Copper Clock WiFi enables you to monetise the digital space for the informal sector.



Services included in this solution

- Managed WiFi and infrastructure solutions
- Captive Portal and monetisation solutions
- Hosting the platform on our servers
- Setting up the Captive Portals per location
- Integrating the WiFi Controller into the Captive Portal
- Loading all access points into the Captive Portal
- Loading all initial campaigns and specials
- Maintaining the entire platform
- Training per venue on platform management

SETUP

- Workflows for the user network connection
- All re-directs to desired destinations
- Marketing solutions on WiFi SMP
- Walled Garden, desired tiles and engagement tools

CONTACT US

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OUR OTHER SERVICES

- Audio & Visual Solutions
- Control Systems
- Information Technology (IT) Infrastructure
- Wireless Presentation Solutions
- Digital Signage Display Solutions
- Wi-Fi Solutions
- Extron Programming
- Video Conferencing
- Crestron Programming
- Consulting
- Software Development
- Supply & Implementation
- Maintenance



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WiFi